

# Virtually Yours

Social Media Management. Marketing. Email Marketing



[View My Portfolio](#)



## Meet Arison Gift👋

Hi, I'm Arison Gift- the face behind the brand Virtually Yours. I'm passionate about helping busy entrepreneurs and small businesses manage their social media and email marketing, so they can stay consistent, connect with their audience, and grow without feeling overwhelmed.

Think of me as your behind-the-scenes partner, keeping your digital presence polished while you focus on the big picture.

## SERVICES

### Social media management

I help you keep your social media pages active, organized, and engaging. From scheduling posts to responding to comments, i make sure your online preence runs smoothly- so you can canfocus on your business

### Email Marketing

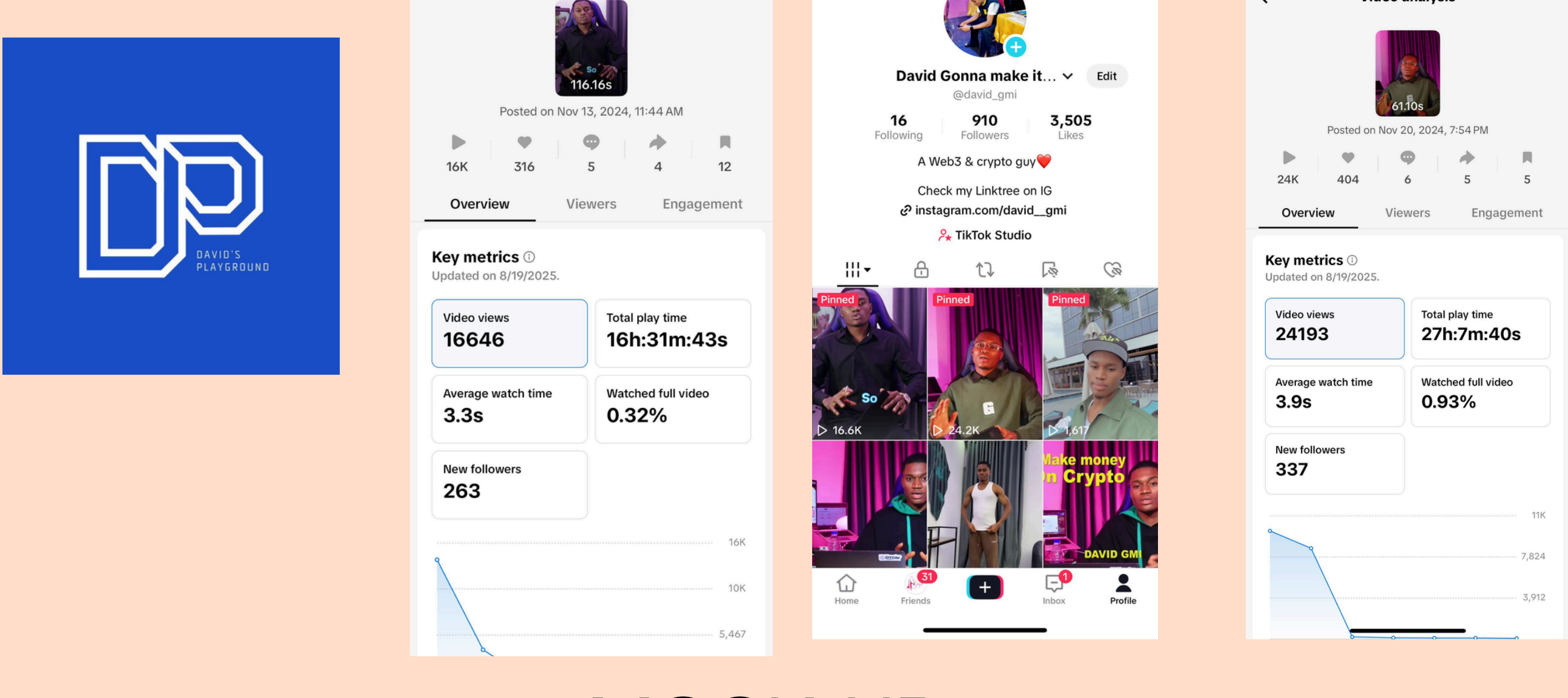
I create newsletters and email campaigns that your subscribers actually want to read- helping you stay connected, nurture relationships, and drive results.

### Social media Marketing

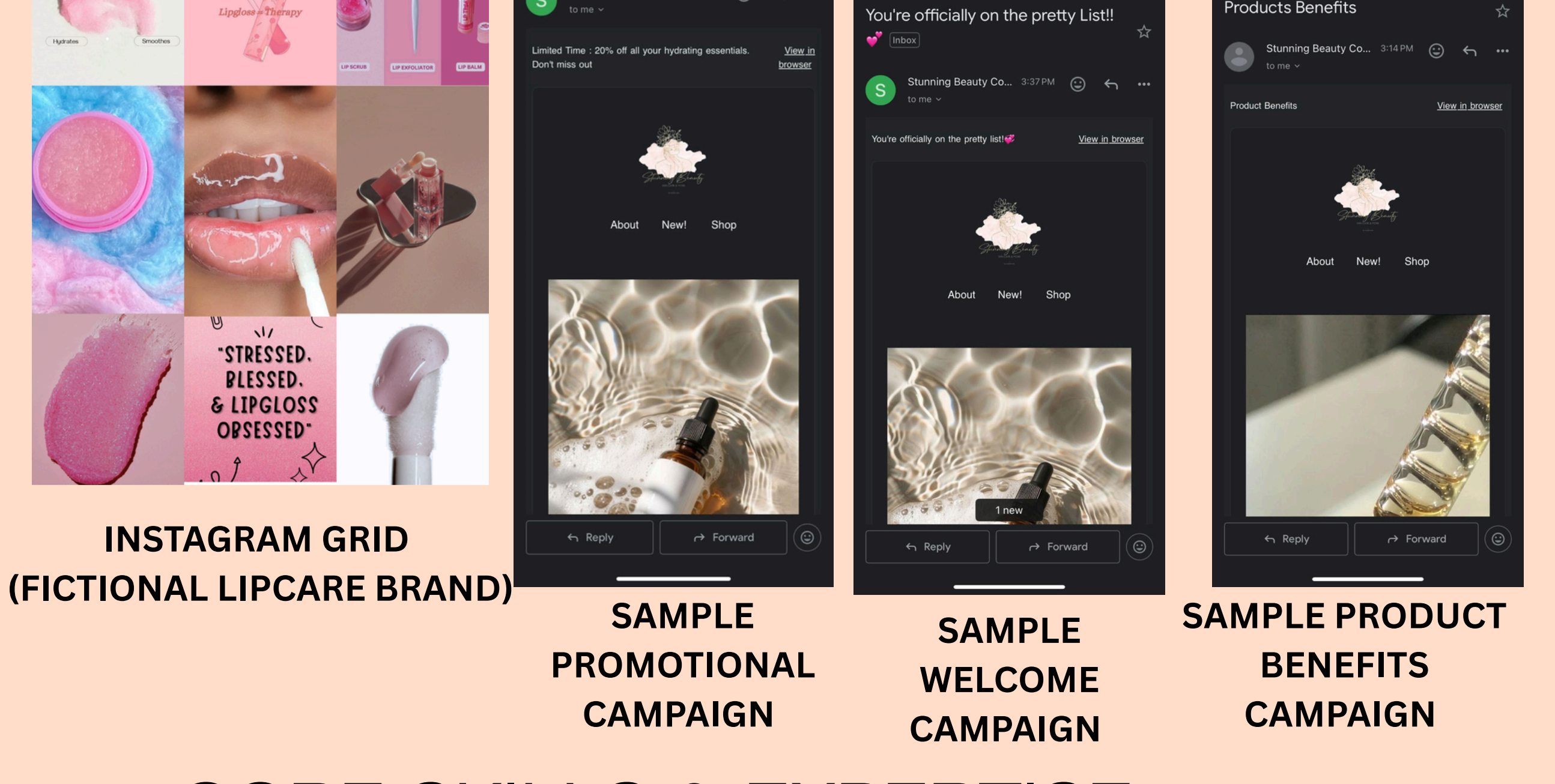
From strategy to campaigns, I help your business get seen, build trust, and turn followers into loyal customers.

## EXPERIENCE

I am fortunate to have worked with this brand



## MOCK-UP



## CORE SKILLS & EXPERTISE

### Social Media Management

- Content creation & curation
- Scheduling
- Trend research & implementation
- Analytics
- Social media strategy development
- Community Engagement
- Basic Graphic design
- Basic SEO Tasks
- Brand voice and Identity alignment
- Copywriting for captions & posts

### Social Media Marketing

- Paid advertising campaigns (Facebook Ads, Instagram Ads, TikTok Ads)
- A/B Testing for ads &content
- Campaign strategy and funnel creation
- ROI tracking & performance analysis
- Lead generation Strategies
- Audience targeting & segmentation

## CORE SKILLS AND EXPERTISE

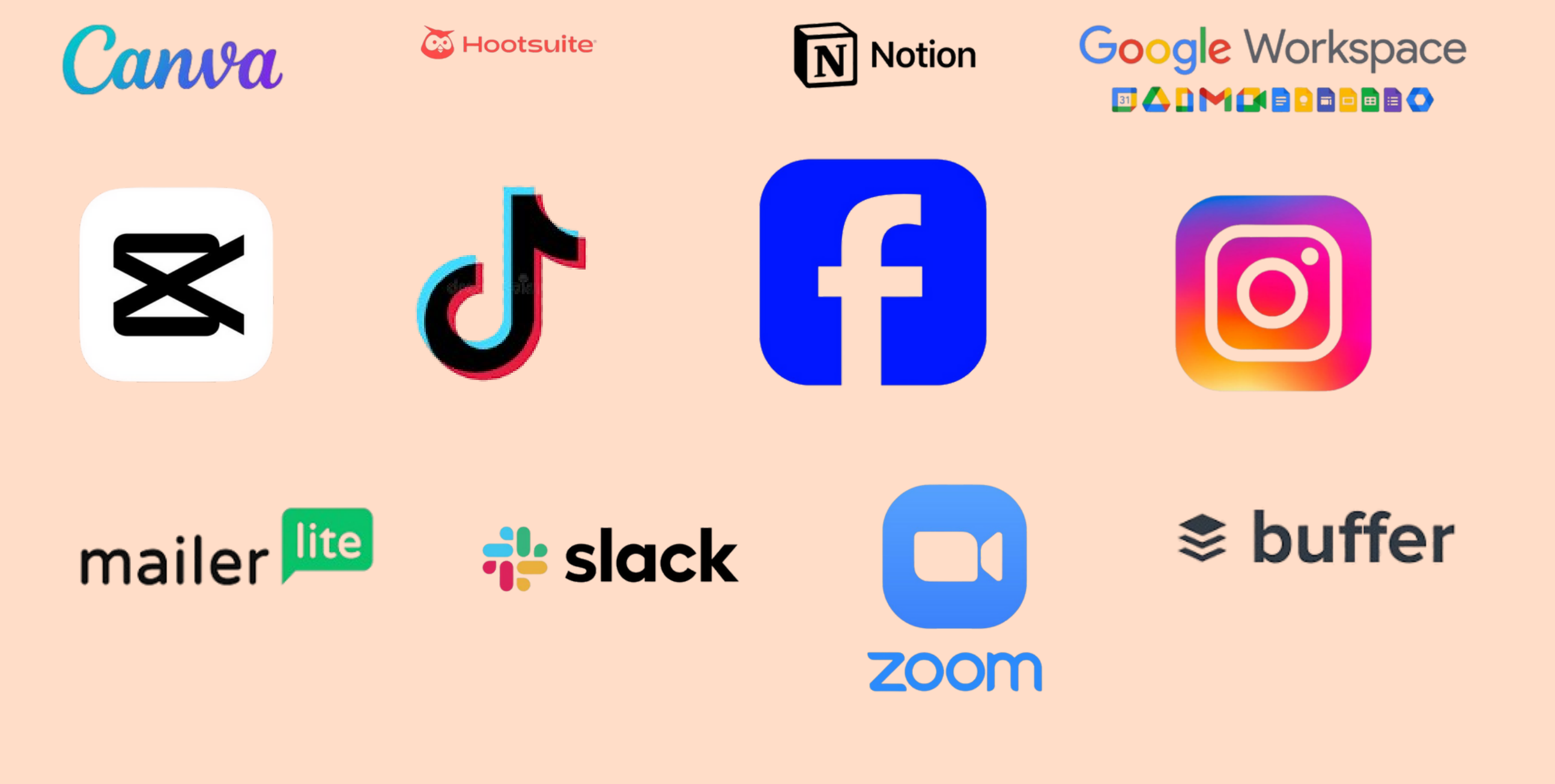
### Email Marketing

- Email campaign creation and automation
- Welcome series & Drip campaigns
- Design and layout for email Templates
- Copywriting for newsletters, promos, and sales funnels
- A/B testing (subject Lines, CTAs, Layouts)
- Analytics & Reporting ( Open rates,CTR, Conversions)
- Deliverability & compliance

### Soft Skills

- Creativity
- Collaboration
- Analytical Thinking
- Time management
- Communication
- Attention to Detail
- Problem Solving
- Customer-centric Mindset
- Consistency and Discipline
- Adaptability

## TOOLS I USE



## What My Clients Say

Everything is good starting, from timing and consistency in updating those socials with the videos sent to you.

Uguru David,Founder and CEO,  
David\_GMI/ David's Playground



## Ready to hand over the To-do List?

Let's make your online presence something you're proud of, and something that works 24/7

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